

The art of change



**“Without emotions,
it is impossible
to transform
darkness into
light and apathy
into movement.”**

CARL GUSTAV JUNG
INFLUENTIAL DOCTOR AND THINKER

In search of impact: harnessing emotional intelligence through the arts

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The information and images circulating around the world remind us how many people still live in unacceptable conditions of precariousness. Women, men, and children are deprived of the most essential goods. Added to this are global problems —ecological, health, social, and economic— that weigh on our daily lives... and even more so on the most disadvantaged populations.

Various entities are working at all levels to tackle these challenges. Their solutions —essential ones— primarily rely on technical knowledge.

But a whole area of action remains to be explored: the one that focuses on and appeals to emotions. Our decisions and actions are mainly motivated by our emotional aspects (our senses, feelings, instincts). Science has proven it, and pragmatic observation loudly affirms it. We are all beings of emotions.

To activate our emotional intelligence in favor of a fairer, more dignified world, the Metis Fund proposes to provide space for artists in areas concerned with sustainable development issues.

The goal is to resonate, connect, and make each person freer and more aware. Music, dance, writing, visual arts, theater... With Metis and with you —we invite you to join us— arts and artists become powerful vectors for improving the living conditions of the most disadvantaged. This is why the Metis Fund deserves all your attention and support.



TIPHAÏNE DE MOMBYNES
FOUNDER AND DIRECTOR
OF THE METIS FUND

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Why connect arts and development?

Development challenges remain significant

Poverty, lack of security, ecosystem degradation, difficulties essential services, status of women... Many countries and populations face severe social, economic, and ecological issues.

Sectoral technical projects are essential to address these challenges

Numerous projects are funded and implemented to address these issues in the affected countries. They rely on in-depth technical expertise and lead to tangible improvements in health, education, agriculture, employment, access to water, energy, natural resource management, and more.

The arts can provide support because they mobilize

Painting, sculpture, photography, music, dance, theater, poetry, street art, slam... the arts connect us. They transcend social, cultural, religious, and political differences. The arts heal, empower, and educate. They stimulate our will, our ability to learn, and move us into action.

Yet, few artists have access to the realities of the poorest territories.

“The arts are our weapon of mass construction.”

IRENE TASSEMBEDO
BURKINABE CHOREOGRAPHER



650 million

PEOPLE LIVE IN EXTREME POVERTY (UN).



3.2 billion

INDIVIDUALS ARE AFFECTED BY THE SIGNIFICANT DEGRADATION OF 75% OF THE PLANET'S LAND SURFACES (IPBES).



1/4

OF THE WORLD'S POPULATION LIVES IN COUNTRIES AFFECTED BY CONFLICTS. THE WORLD IS EXPERIENCING THE HIGHEST NUMBER OF VIOLENT CONFLICTS SINCE 1946 (UN).

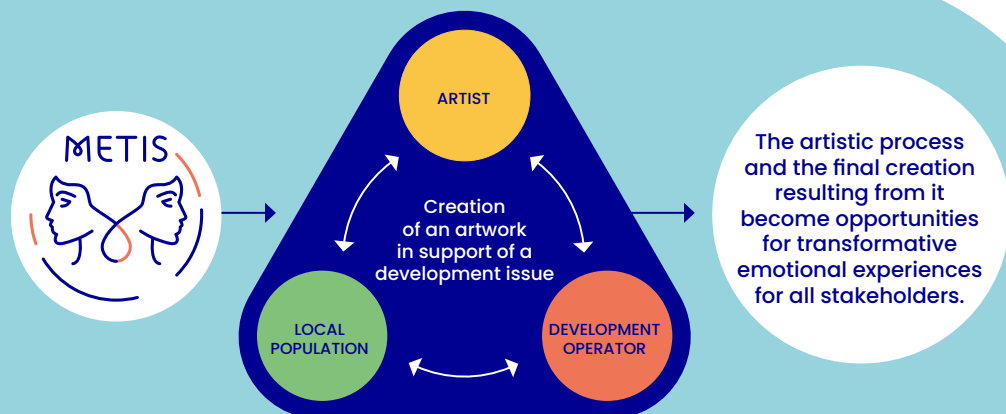
Metis connects the arts and development

The Metis Fund is a pioneer

Innovatively, the Metis Fund offers and enables development operators (NGOs, local authorities, businesses, schools, hospitals, etc.) to open their doors to artists, combining the impact of emotions with the strength of their technical actions.

Its action protocol ensures the impact of its operations

Thanks to its proven engineering and the extensive network of development operators with whom Metis works, its actions effectively address needs worldwide.



“Metis: sharing emotions, creating transformations.”



+ CONNECTIONS



+ MOBILIZATION

+ CHOICES



+ DEBATES

+ EDUCATION



+ UNDERSTANDING

+ CRITICAL THINKING



+ AUTONOMY

+ WONDER

+ FREEDOM

“People will forget what you said, they will forget what you did, but they will never forget how you made them feel.”

MAYA ANGELOU
AFRICAN AMERICAN
POET AND ACTIVIST

METIS PROJECTS 2021-2024: A SUCCESSFUL PILOT PHASE

50

PROJECTS DEPLOYED

33

COUNTRIES REACHED

144

ARTISTS ENGAGED

140

FUNDERS, NGOS,
AND DEVELOPMENT
OPERATORS INVOLVED

15,000

PEOPLE DIRECTLY IMPACTED

Check out all our other projects:



www.metis.afd.fr



#fonds_metis



@fondsmetis



"Since the agrarian revolution, mural art has always been used in Mexico as a means of information and communication. The mural I am creating with the residents is an aesthetic creation that will be visible to the public for generations and will carry a message of warning, mobilization, and hope."

PRISCILA MARTINEZ, ARTIST

"Words can bring relief. Art can attempt to transcend the violence that young people experience daily and turn it into a tool of resistance. Words are powerful. It is our responsibility to listen to them."

GAËLLE LETILLY,
DIRECTOR OF AFD HAÏTI



"Meeting Caroline Chaptini allowed us to express what was in our hearts: 'Khalas plastique' (Enough with plastic!) to try to mobilize more than just investments, to truly connect with people. We succeeded in reaching over 1,500 children who are agents of change and who, tomorrow, will help us build a better Lebanon."

CATHERINE BONNAUD,
DIRECTOR OF AFD LEBANON



- 2021
- 2022
- 2023
- 2024

HAITI 2021

Theater and Insecurity challenges

Observation: Violence and lack of security are skyrocketing in Haiti.

Challenge: This situation paralyzes development policies. It prevents young people from thinking, growing, and taking action.

Our Response: Gaelle Bien-Aimé led writing workshops with several schools in Port-au-Prince to allow young people to express themselves on the topic. Together, they wrote, staged, and presented a play addressing this reality, its causes, and consequences. The play was performed several times. This initiative facilitated debates, raised awareness, and increased the youth's ability to combat insecurity.

LEBANON 2022

Sculpture, waste management, and biodiversity protection

Context: Plastic pollution (200,000 tons per year) significantly impacts the state of Lebanon's coastlines.

Challenge: The visual impact and environmental damage of this situation are catastrophic.

Our Response: In collaboration with several schools in Tripoli, Caroline Chaptini organized debates on the issue of plastic pollution and waste collection drives. Using the collected materials, she created a monumental turtle-shaped sculpture with the participation of the youth and educators from these institutions. The project, which received widespread media coverage, fostered emotional awareness and behavioral changes. The recycled sculpture attracted the attention of companies, which have since continued the initiative in other regions.

MEXICO 2021

Mural painting and biodiversity conservation

Context: Mexico is home to nearly 10% of the world's biodiversity, which is currently declining.

Challenge: It is essential to raise awareness about the need to preserve biodiversity, including in urban areas.

Our Response: Residents of a neighborhood in Guadalajara, the local authorities and the artist Priscila Martinez collaborated for several weeks to create a monumental mural depicting the history of the neighborhood and biodiversity. Supported by a local mediator, the initiative involved several workshops with the local community. It increased their pride, environmental knowledge, community involvement, and enriched their dialogue with public authorities. In response to residents' requests, the vacant space where the mural was created was declared an urban park during the mural's inauguration.

How Metis acts ?

ACTING IN THE TERRITORIES

The Metis Fund finances socio-artistic creation projects directly within the territories and their communities. These projects provide essential, sensitive responses to addressing sustainable development challenges.

"CARTE BLANCHE" PROGRAM



Selection of a crucial development issue for a specific area and definition of a "Carte Blanche" project by local stakeholders (citizens, development operators, and artists).

Metis supports the project's definition, co-finances it, monitors its progress, and promotes its outcomes.

Different phases lead to the creation of a committed artwork and its dissemination.

"DIAPASON - OCEANS" PROGRAM



Selection by Metis and its partners of a global issue related to major development challenges.

Metis proposes several types of actions to address the issue by mobilizing the arts:
> local initiatives for artistic co-creations,
> production of socio-artistic manifestos, etc.

All results are shared in the involved territories and at major international events related to the issue.

The development issue is emotionally experienced and embodied. Local communities and all involved parties can work at their respective levels to address it more effectively. The arts draw from social realities and illuminate the development of territories.

AMPLIFY

In addition to its project-based approach, Metis creates conditions to spread the impact of the “Arts and Development” encounter, encouraging other actors to adopt and adapt it themselves. This is a necessary path to achieving greater impact!

“TAKE ACTION” PROGRAM



Skills development

Organization of workshops and training sessions to strengthen the “Arts & Development” skills of various involved actors.

Peer Experience Sharing

Metis facilitates meetings between artists who have previously participated in Metis projects. These exchanges help reinforce their skills.

“MAKE VISIBLE” PROGRAM



International events:

Metis participates in major development and cultural gatherings to advocate for the intersection of Arts and Development.

Production of audiovisual works:

Metis oversees and finances the production of various audiovisual materials to reach diverse audiences who may be distant from the topic.

Social media engagement:

A local photographer/videographer documents each Metis project. Metis’s social media platforms actively promote and disseminate this rich and unique content.

Creation of a professional ecosystem,
highlighting the strength of ‘Arts & Development,’
and amplifying the achieved results.

2025-2028: together, let's raise 10 million euros

ACTING IN THE TERRITORIES
"Carte Blanche" and
"Diapason Oceans" Programs

5 MILLION € OVER 4 YEARS

**METIS
LAB**

AMPLIFY
"Take Action"
and "Make Visible" Programs

5 MILLION € OVER 4 YEARS

Our Ambition

By 2027, we want art and creativity to be integrated into development practices and actively contribute to building the world of tomorrow.

Join Us!

Supporting the Metis Fund means supporting a human and meaningful journey that has a concrete, local, and large-scale impact.

Your donation strengthens our current operational momentum and our future capacity for action.

When you give one euro, you are, in fact, enabling the mobilization of several dozen euros from local and global partners to help us reach our goals.



2019

2020

2021

2022

2023


2024

PROTOTYPE PHASE

PILOT PHASE

Experimentation / Consolidation
30 "Cartes Blanches" projects,
3 mobility grants

3 M€



“Do not look the other way,
do not hesitate. Recognize
that the world is hungry for
action, not words. Act with
courage and vision.”

NELSON MANDELA
“ABOLISH POVERTY” SPEECH, 2005

GOALS 2025–28

145

“CARTE BLANCHE” AND
“DIAPASON OCEANS” PROJECTS
(INCLUDING AT LEAST 90 FOCUSING
ON ENVIRONMENTAL ISSUES)

1,200

ARTISTS, PHOTOGRAPHERS,
AND DEVELOPMENT OPERATORS
AS PARTNERS

50,000

PEOPLE DIRECTLY IMPACTED
IN THE TERRITORIES

290

LOCAL SOCIO-CULTURAL EVENTS
AND 4 INTERNATIONAL EVENTS

40

MOBILITY GRANTS

200

PEOPLE TRAINED

2025

2026

2027

2028

TAKE-OFF PHASE

A stronger and more cohesive force of action with 40 “Cartes Blanches” and “Diapason Oceans” projects per year, the implementation of training programs, the creation of ambitious audiovisual materials, participation in major international events, and the structuring of an “Arts and Development” ecosystem.

10 M€

Metis: a strong and connected team

Metis is a multidisciplinary team...

Led by Tiphaine de Mombynes (agronomist, doctor in social sciences, and artist), the Metis team comprises complementary profiles (culture, development, finance). The team is experienced in managing projects within a development context.

To guide its strategy and challenge its achievements, Metis relies on a strategic advisory board that includes figures from the artistic and development sectors. This board meets twice a year.

...supported by

... The French Development Agency (AFD, 5th largest international public donor)

The Metis Fund was incubated and is hosted within one of the main international development agencies. This connection ensures rigorous management of donor funds. Additionally, Metis benefits from AFD's network in over 100 countries, providing numerous operational and institutional relays.

... Development donors

Support from development donors provides Metis with a coherent and contextualized local grounding for its projects, as well as immediate access to a vast network of local operators in targeted countries. This proximity also enhances the amplification effect and global impact sought by Metis.

... The artistic community

The Metis Fund builds, supports, and energizes a network of talented and committed artists and cultural partners. This network is an undeniable strength.

... Private partners

They contribute to Metis' philosophy, reinforce its pragmatism, and ensure its financial sustainability. Their vision, focus on efficiency, and networks are essential to achieving the impacts sought by the Metis Fund.

**“To be a man is to feel, when laying a stone,
that you are contributing to building the world.”**

ANTOINE DE SAINT-EXUPÉRY, *WIND, SAND AND STARS*

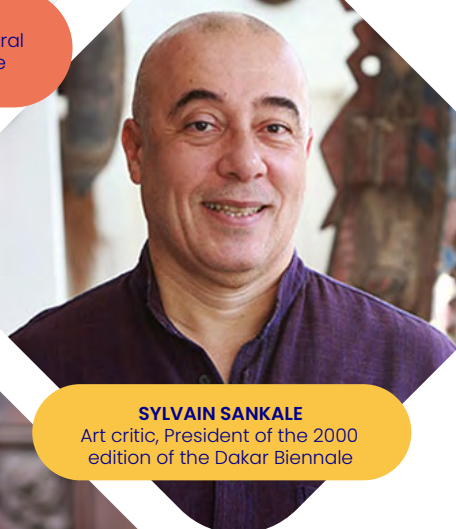
They support
and advise us



PHILIPPE BAUDUIN
Former Deputy Director General
of AFD and Chairman of the
Board of the Metis Fund



DELPHINE MUNRO
Head of Arts and Culture,
European Investment Bank



SYLVAIN SANKALE
Art critic, President of the 2000
edition of the Dakar Biennale



BILL KOUÉLANY
Artist and Founder
of LES ATELIERS SAHM



JEAN-FRANÇOIS CHOUGNET
Director of Lille 3000 and former
Director of Mucem Museum

Metis: a public/private mechanism serving agile and efficient partnership dynamics



The Endowment Fund

- Allows for the reception of foreign **private** and public funds
- Independent Board of Directors
- Tax benefits available for donations

The Metis team hosted by AFD

- Independent management system for **public funds** dedicated to Metis
- Own governance for Metis
- Direct access to more than 100 AFD intervention countries



Close to the territories and their issues.

Mobilize artists, communities, and development actors.

Metis Action

Build networks to amplify the Art & Development approach.



Your support is essential to our mission

Metis has an endowment fund

Your financial support is received by our endowment fund. Depending on your tax situation, you may consider tax deduction options in France or abroad.

Become a partner of Metis

Our commitment to co-creation extends beyond our projects: we are here to understand your expectations and needs to establish a partnership you can be proud of.

A recognition program tailored to your needs

Because your support is crucial to our mission, our team is available to develop a customized recognition program for you.

The Metis Fund is here to listen.
Let's discuss our projects and convictions.



TIPHAÏNE DE MOMBYNES
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METIS, THE GREEK GODDESS OF WISDOM

Nestled within Zeus, who swallowed her, Metis subtly contributes to his unparalleled power. As the mother of Athena, goddess of wisdom, and a faithful advisor to Ulysses (or “the discreet source of Ulysses’ successes”), she is a goddess with many faces. For us, Metis represents the potential power of the intersection between art and development.

“The intelligent capacity that Metis denotes operates on very diverse levels, but always with a focus on practical effectiveness and the pursuit of success in a field of action.”

M. DETIENNE AND J.P. VERNANT,
*THE MASKS OF INTELLIGENCE –
THE METIS OF THE GREEKS (1976)*

